

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Robert M. Brody CONFIRMATION NO.: 1914  
SERIAL NO.: 09/737,459 GROUP ART UNIT: 3691  
FILED: December 14, 2000 EXAMINER: Stefanos Karmis

FOR: **SYSTEMS AND METHODS FOR  
PROVIDING CONSUMERS  
ANONYMOUS PRE-APPROVED  
OFFERS FROM A CONSUMER-  
SELECTED GROUP OR  
MERCHANTS**

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/Gina Hamrick /  
Gina Hamrick

Attorney Docket No.: 40125/280021

Mail Stop Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Sir:

In response to the non-final Office Action mailed on September 6, 2007, Attorney  
for the Assignee submits the enclosed amendments and remarks.

**Amendments to the Claims** are reflecting in the Listing of claims, which begins  
on page 2 of this paper.

**Remarks** begin on page 8 of this paper.

**Conclusion** begins on page 14 of this paper.